Published six times a year, Blue Avocado has 41,000+ subscribers.

If any word can sum up nonprofits, it’s community. The nonprofit sector prioritizes the artistic, environmental, and humanitarian work it performs to serve its communities. And NIA is truly a community of nonprofits, through our insurance coverages, risk management resources, significant discounts on valuable products—and through Blue Avocado.

Blue Avocado is an online magazine of tips and tools for nonprofits. Here, nonprofit leaders, employees, and volunteers can find practical answers on pressing topics:

- Human resources & operations
- Finances & fundraising
- Board engagement
- Management
- And more topics from a wide range of experts

Be sure to peruse through some of Blue Avocado’s most popular articles:

- A Board Member’s Guide to Nonprofit Overhead
- Court-Ordered Community Service: Volunteers or Prison Labor?
- Nonprofit Auctions: A Complete Compliance Guide and Sample Forms

Nonprofits don’t have to be members of NIA to read or subscribe to Blue Avocado. NIA provides this service for free for the benefit of the sector. To refer nonprofits to Blue Avocado, share the magazine at blueavocado.org.
There are a lot of “experts” trying to tell small- and mid-sized nonprofits how to operate. Funders, governments, university professors, and the nonprofit consulting industry all have plenty of advice directed at nonprofits about how we can be better, smarter, more efficient, more effective, and do more with less.

But, we believe that there is plenty of wisdom and knowledge among the leaders and staff of the community-based nonprofits themselves. We just need a place through which to share it. Blue Avocado is that place.

—“About Us,” Blue Avocado