## Nonprofits Insurance Alliance Group

Celebrating 20 years of service to nonprofits and growing!

> Comprised of 501(c)(3) nonprofit insurers governed by their nonprofit members

Nonprofits' Insurance Alliance of California

A HEAD FOR INSURANCE... A HEART FOR NONPROFITS Alliance of Nonprofits for Insurance Risk Retention Group

#### On the Cover:

Clockwise from top left

#### YWCA of Kauai

#### Lihue, HI ANI Member Since 2009

Since 1921, the YWCA has provided advocacy and empowerment for Kauai's women and girls, with a strong commitment to eliminating racism and promoting peace, justice and dignity for all, especially those who have been traumatized.

Find out more at www.ywcakauai.org

#### Santa Cruz Museum Association Santa Cruz, CA NIAC Member Since 2000

In serving its mission of connecting people with nature and inspiring stewardship of the natural world, the Museum offers programs and exhibits that focus on the diverse natural habitats found in Santa Cruz County and on the animals that make their homes there. Photo by Sebastian Kennerknecht.

Find out more at www.santacruzmuseums.org

#### Healthy Smiles for Orange County Garden Grove, CA NIAC Member Since 2005

Healthy Smiles for Kids of Orange County is dedicated to pediatric dental treatment, oral health education and advocacy. They operate a dental clinic called the Smile Center, for children in need, and provide resources and education to the surrounding community.

Find out more at www.healthysmilesoc.org

#### Bessie's Hope Denver, CO ANI Member Since 2001

Inspired by the founder's grandmother, Bessie's Hope offers several programs designed to promote mutually beneficial relationships for nursing home elders and volunteers of all ages. These include an at-risk youth program, literacy program and a living history program.

Find out more at www.bessieshope.org

#### A Greater Washington - Fields of Dreams (FoD)

#### Washington, DC ANI Member Since 2002

Based on the values that guided Jackie Robinson's life on and off the baseball field, FoD develops the athletic, academic, and life skills of youth in economically underserved areas of Washington, DC while building self-confidence, character, physical fitness, and nutrition awareness.

Find out more at www.greaterwash.org

## Message from the President and the Chairmen

In 2009, we witnessed the tremendous resiliency of community-based nonprofits in the face of serious financial strain and increasing demand for services. At the outset of the year, we heard dire predictions that one out of ten organizations in the sector would shut down as a result of cuts in government funding and private donations. To be sure, it was an extremely difficult year for many, if not most, nonprofits. Many drew down reserves, reduced staffs, froze or reduced pay and benefits, redoubled fundraising efforts, stretched for more earned revenue, or made very tough decisions about programs. But, persevere they did.

Despite these times, we are pleased to report that at the end of the year, 94 percent of our members who were with us at the beginning of the year were still insured with us. And, another 1,426 new members came aboard in 2009, growing the combined membership in the Nonprofits Insurance Alliance Group (the Group) to 9,525 nonprofit organizations.

Our Employment Risk Managers daily saw the struggles nonprofit managers faced as they tried to reduce their salary and benefits costs

with the least onerous impact on their staff members. By providing 2,000 free-of-charge consultations, we helped our members assess their options as creatively as possible, comply with complex employment law and still treat their hard-working employees with fairness and dignity. Despite all of the layoffs, terminations, and reduced hours, we experienced no increase in lawsuits alleging wrongful employment actions. When employment actions are done properly, within the law, and with concern for the employees, litigation simply does not have to be the outcome.

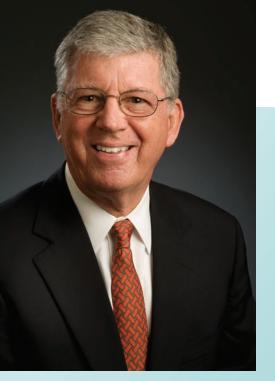
The following is one member's comments about this service:

"This year we used the expert advice of your employment risk managers to help us problem-solve issues related to personnel cost reductions due to budget cutbacks. We explored a number of options including furloughs, lay-offs, reduction in hours, and adjustments to salaries and benefits. We are a large agency with 400 employees and you were adept at helping us think through these issues from an organizational viewpoint, as well as get specific advice in dealing with individual situations. This was just another example of the excellent professional service we receive from you, which saves us thousands of dollars annually in consultation fees. We can't imagine a better insurance partner!"

—Carolyn Coleman, Executive Director Santa Cruz Community Counseling Center, Inc.



Pamela E. Davis President and CEO NIAC, ANI, NANI & AMS



R. Lawrence Bacon Chairman of NIAC, NANI & AMS

We invite you to view a full listing of our many other free and subsidized services as well as the many insurance products we offer on pages 12-17 of this report and on our websites at www.insurancefornonprofits.org

For 2009, gross written premium for the Group totaled \$58 million. Of that total, the Nonprofits' Insurance Alliance of California (NIAC) wrote \$39.7 million, the Alliance of Nonprofits for Insurance, Risk Retention Group (ANI) wrote \$16.1 million and NANI, the Group's property reinsurance captive, retained \$2.2 million on a net basis. Also, we managed an additional \$13.4 million in premium for our companion property program, bringing the total business administered by the Group in 2009 to \$71.4 million. At year's end, the Group's balance sheet showed total equity of \$127.1 million and total assets of \$256.3 million. Of the \$15.5 million in combined net income after dividends for the Group, \$10.6 million was contributed by NIAC, \$4.5 million by ANI, and \$.4 million by NANI. Once again, the exceptional net income for NIAC and the strong net income for ANI resulted from reserves released due to favorable claim development. Stabilization of the capital markets during the year further strengthened the Group's balance sheet, with the investment portfolios moving from unrealized losses to gains of \$2.7 million at year-end. In November, NIAC's A (Excellent) and ANI's A-(Excellent) ratings were affirmed by A.M. Best.

Given 2009's results, the NIAC Board of Directors has declared a \$5 million dividend to be distributed to 3,886 qualifying members during 2010 and 2011. NIAC's strong financial performance again was aided by the better-than-expected results during the dividend period being considered, accident years 2003 through 2005. Based on individual member premiums paid during the dividend period, this plan rewards members for length of continuous coverage with NIAC as well as favorable claims experience. ANI turned in its strongest performance to date, but is not yet large enough to be in a position to pay dividends. However, its members are accruing points toward the dividend plan now in place.

In 2009, we celebrated 20 years of service to nonprofit organizations. In 1987, the California Community Foundation and the Conrad N. Hilton Foundation published 5,000 copies of a paper entitled, "Nonprofit Organizations and Liability Insurance: Problems, Options and Prospects." We're proud to say that the author of that paper is our founder and CEO who wrote the paper as her graduate thesis. Following is a part of the preface written by the foundations to describe their reasons for commissioning this paper more than 20 years ago.

"It doesn't seem possible to imagine anyone connected with the nonprofit sector who has not recently heard about some organization and its [liability] insurance tribulations. Anecdotes abound and, as this document will attest, nonprofits are confronting serious issues about how to manage their insurance needs. Many organizations are faced with extraordinarily high insurance costs for which they made no plans. Other organizations have actually had their policies canceled. Small wonder, then, that this Occasional Paper makes reference to the insurance crisis....With greater awareness of the nature of the present dilemma and, most importantly, with increased options to improve what the nonprofit community can do to help itself, perhaps the day will come when what is now seen as a crisis will be referred to as an opportunity realized."

Now with a growing national membership in 25 states and the District of Columbia, NIAC and ANI are realizing that opportunity. As memberowned insurers, and 501(c)(3) nonprofits ourselves, we take seriously our responsibility to model the highest standards of how insurance organizations ought to treat those they are chartered to protect.

It remains a privilege to serve the best clients in the world.

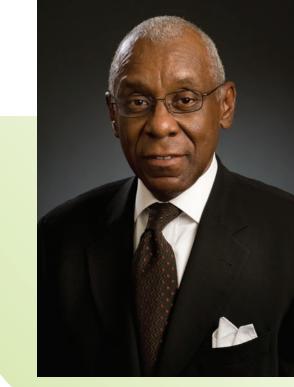
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Pamela E. Davis President and CEO NIAC, ANI, NANI & AMS

R. Carene A

R. Lawrence Bacon Chairman of NIAC, NANI & AMS

Wilson M. Jones Chairman of ANI



Wilson M. Jones Chairman of ANI

## **Nonprofits Insurance Alliance Group**

#### A HEAD FOR INSURANCE...A HEART FOR NONPROFITS



- Nonprofits' Insurance Alliance of California (NIAC) provides liability insurance to 501(c)(3) nonprofits in California—Founded in 1988 A.M. Best Rated A VII (Excellent)
- Alliance of Nonprofits for Insurance, Risk Retention Group (ANI)

provides liability insurance to nonprofits with locations outside California—Founded in 2000 A.M. Best Rated A- VIg (Excellent)  National Alliance of Nonprofits for Insurance (NANI) provides property reinsurance—Founded in 2000

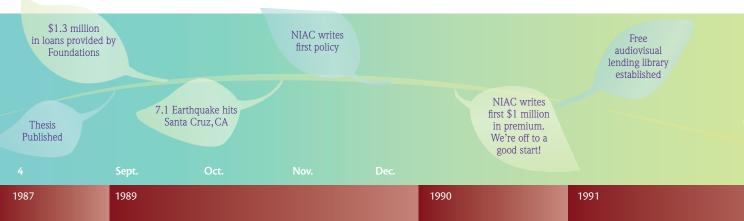
A.M. Best Rated A- VIg (Excellent)

 Alliance Member Services (AMS) provides staff, services and support to the other three companies— Founded in 2000

The complete history of the Nonprofits Insurance Alliance Group can be found on our website at www.insurancefornonprofits.org Member companies in the Nonprofits Insurance Alliance Group actively write business in:

- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Georgia
- Hawaii
- Idaho
- Illinois
- Iowa
- Kansas
- Maryland

- Michigan
- MinnesotaMissouri
- Nebraska
- Nevada
- North Carolina
- Ohio
- Oregon
- Pennsylvania
- Utah
- Vermont
- Virginia
- Washington



## Celebrating 20 Years of Service to Nonprofits

In 20 years, we have grown from an idea posed by Pamela Davis in her Master's thesis at UC Berkeley to a thriving group of companies. In her thesis, Pamela proposed that instead of relying on insurance companies that were inconsistent in their willingness to provide affordable insurance to nonprofits, the nonprofit sector could gain substantial control over this important financial service. Her dream was to engage nonprofits in risk management by providing a variety of free or highly subsidized management services as part of the insurance purchase. And, then, if the claims experience was better than anticipated, the insurance pools would share that good fortune with the members that made it happen. And that dream has come true.

NIAC celebrated 20 years of service in 2009 and insures more than 6,600 nonprofits in California. It has declared dividends to its nonprofit members totaling \$17.1 million dollars over the past four years. And, in 2010, ANI will celebrate 10 years of service to nonprofits. Now operating in 25 states, ANI serves almost 3,000 nonprofits.

Most importantly, NIAC and ANI have kept premiums steady, even declining, over all these years and provide members with benefits even when they don't have claims. Nonprofits now control the companies that have become the standard bearers for how nonprofits ought to be treated by those who are chartered to protect them. For the complete history of the Nonprofits Insurance Alliance Group, visit our website at www.insurancefornonprofits.org

#### **Group 2009 Financial Highlights**

2009	2008	Change
Gross written premium \$57,986,018	\$58,210,335	\$(224,317)
Dividends to policyholders 4,044,217	4,044,015	202
Net income after dividends 15,489,428	12,850,316	2,639,112
Total assets 256,345,575	237,289,666	19,055,909
Cash and invested assets 190,080,411	169,588,304	20,492,107
Loss reserves (including loss adjusting expenses) 89,316,161	93,472,189	(4,156,028)
Total equity 127,142,124	103,222,244	23,919,880
Policies in force 32,682	29,861	2,821
Reported claimsGeneral liability699Auto liability1,114Other1,155	606 1,081 1,034	93 33 121

A copy of the Group's complete audited financials can be found on our website at www.insurancefornonprofits.org

#### **In Appreciation**

We want to extend a special 20 year thank you to the many brokers who started with us when we were only an idea with energy and continue to work with us in service to the nonprofit community. Their support in our early years was absolutely essential to our success—and we count on their continued support today. To grow this Group to nearly 10,000 members we have relied on brokers who are more willing to serve this important sector than to get the highest possible commission for themselves. Thank you.

First bill introduced in Congress to enable federal tax exemption

Introduced auto physical damage, directors and officers and umbrella coverages Established reinsurance arrangement with SwissRe NIAC qualifies for federal and state tax exemption under new laws

NIAC featured in PBS series The Visionaries

1993

1994

1995

1996

5

## **NIAC Board of Directors**



R. Lawrence Bacon, Chairman President Bacon & Company Carmel



Pamela E. Davis, President Chief Executive Officer NIAC Santa Cruz



John M. Christensen, Secretary Senior Vice President Hope Services San Jose



Jeanne Bell Chief Executive Officer CompassPoint Nonprofit Services San Francisco



Norris Clark Financial and Regulatory Specialist Locke, Lord, Bissell & Liddell LLP Los Angeles



Suzanne Cross Board Member Coro Center for Civic Leadership San Francisco



Lisa Dobey Chief Executive Officer Truckee Tahoe Community Foundation Truckee

Introduced free

driver training

program for auto

policyholders

Preventive free employment advice for D&O policyholders introduced



Roger W. Gilbert President, Retired Great American West Orange

Martha Marcon

KPMG LLP Glendale

Audit Partner, Retired





Cheryl Paddack<sup>1</sup> Executive Director Novato Youth Center Novato



Johnette Pagan<sup>1</sup> Executive Director Youth Treatment & Education Center San Francisco



Mary K. Stroube President and Chief Executive Officer Terra Nova Counseling Sacramento



Bill Walters Chief Financial Officer Crossroads Diversified Services, Inc. Sacramento

<sup>1</sup> Elected February 2010

\$5 million grant from the David and Lucile Packard Foundation for ANI

\$5 million grant from the Bill & Melinda Gates Foundation for ANI

1999

Nonprofits' OWN

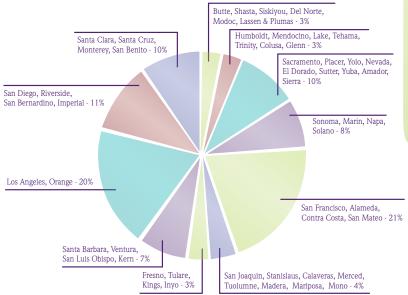
enhanced policy

form introduced

## NIAC Results 2009

NIAC celebrated its 20th year by welcoming 870 new nonprofits, renewing 95% of its existing members, ending the year with 6,646 nonprofit member-insureds. Gross written premium for NIAC totaled \$39.7 million. At year's end, the NIAC balance sheet showed total equity of \$98.2 million, total assets of \$184 million, and \$10.6 million in net income after dividends of \$4 million.

#### **Members by County**



#### NIAC 2009 Financial Highlights

	2009	2008	Change
Gross written premium	\$39,685,664	\$40,348,562	\$(662,898)
Dividends to policyholde	rs 4,044,217	4,044,015	202
Net income after dividend	ls 10,603,638	10,324,617	279,021
Total assets	184,000,396	167,152,348	16,848,048
Cash and invested assets	140,164,345	122,966,388	17,197,957
Loss reserves (including loss adjusting expenses)	61,189,479	61,051,189	138,290
Total equity	98,243,029	80,250,094	17,992,935
Policies in force	18,895	17,285	1,610
Reported claims			
General liability	412	366	46
Auto liability	690	701	(11)
Other	405	360	45

A copy of NIAC's complete audited financials can be found on our website at www.niac.org

#### Assets (in Thousands)



#### Premiums (in Thousands)



#### Members



New headquarters building in Santa Cruz NIAC is joined by ANI, NANI and AMS to form Nonprofits Insurance Alliance Group

NIAC receives A- (Excellent) A.M. Best rating ANI receives B++ (Very Good) A.M. Best rating before writing any policies!

ANI expands territory to 17 states and DC

## **ANI Board of Directors**



Wilson M. Jones, Chairman Chief Operating Officer, Retired BoardSource District of Columbia



Pamela E. Davis, President Chief Executive Officer ANI California



Steven Richard, Secretary President and Chief Executive Officer SUN Home Health Services Pennsylvania



Andrew Sargeant, Assistant Secretary President USA Risk Group of Vermont Vermont



David Altman Chief Financial Officer Central City Concern Oregon



R. Lawrence Bacon President Bacon & Company California

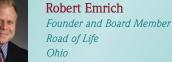




and Development Orchards Children's Services Michigan

Senior Vice President of Finance

Robert Blumenfeld<sup>1</sup>





Roger W. Gilbert President, Retired Great American West California

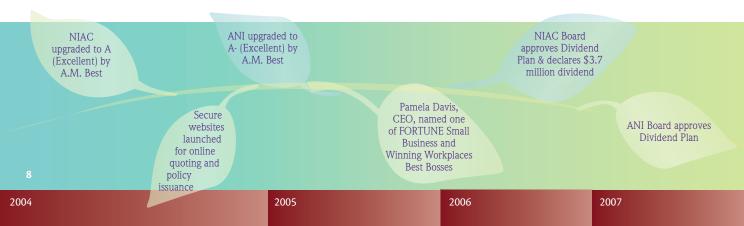


Martha Marcon Audit Partner, Retired KPMG LLP, California



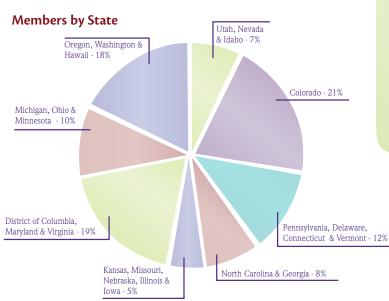
Ted Van Name President and Chief Executive Officer Goodwill of Delaware and Delaware County Delaware

<sup>1</sup> Appointed May 2009



## ANI Results 2009

In 2009, ANI welcomed 556 new nonprofits, renewing 93% of its existing members, ending the year with 2,879 nonprofit memberinsureds. Gross written premium for ANI totaled \$16.1 million. At year's end, ANI's balance sheet showed total equity of \$21.7 million, total assets of \$57.7 million and \$4.5 million in net income.



#### **ANI 2009 Financial Highlights**

20092008ChangeGross written premium\$16,125,656\$15,819,025\$306,631Net income4,455,9861,536,410\$2,919,567Total assets57,741,27756,644,2441,097,033Cash and invested asses35,914,92133,568,942\$2,345,979Coss reserves (including bas adjusting expenses)26,797,620\$31,333,727\$4,536,107Total equity21,659,98016,463,842\$190,138Policies in force7,8096,956\$853Posported claims General liability Auto iability287 424240 38047 44 48Other725913				
Net income         4,455,986         1,536,419         2,919,567           Total assets         57,741,277         56,644,244         1,097,033           Cash and invested assets         35,914,921         33,568,942         2,345,979           Loss reserves (including loss adjusting expenses)         26,797,620         31,333,727         (4,536,107)           Total equity         21,659,980         16,463,842         5,196,138           Policies in force         7,809         6,956         853           Reported claims General liability         287         240         47           Auto liability         287         240         44		2009	2008	Change
Total assets57,741,27756,644,2441,097,033Cash and invested assets35,914,92133,568,9422,345,979Loss reserves (including loss adjusting expenses)26,797,62031,333,727(4,536,107)Total equity21,659,98016,463,8425,196,138Policies in force7,8096,956853Reported claims General liability287 424240 38047 44	Gross written premium	\$16,125,656	\$15,819,025	\$306,631
Cash and invested assets35,914,92133,568,9422,345,979Loss reserves (including loss adjusting expenses)26,797,62031,333,727(4,536,107)Total equity21,659,98016,463,8425,196,138Policies in force7,8096,956853Reported claims General liability287 424240 38047 44	Net income	4,455,986	1,536,419	2,919,567
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loss adjusting expenses)       26,797,620       31,333,727       (4,536,107)         Total equity       21,659,980       16,463,842       5,196,138         Policies in force       7,809       6,956       853         Reported claims General liability       287       240       47         Auto liability       424       380       44	Cash and invested assets	35,914,921	33,568,942	2,345,979
Policies in force7,8096,956853Reported claims General liability28724047Auto liability42438044	, U	26,797,620	31,333,727	(4,536,107)
Reported claimsGeneral liability28724047Auto liability42438044	Total equity	21,659,980	16,463,842	5,196,138
General liability28724047Auto liability42438044	Policies in force	7,809	6,956	853
Auto liability42438044	Reported claims			
	General liability	287	240	47
Other 72 59 13	Auto liability	424	380	44
	Other	72	59	13

A copy of ANI's complete audited financials can be found on our website at www.ani-rrg.org



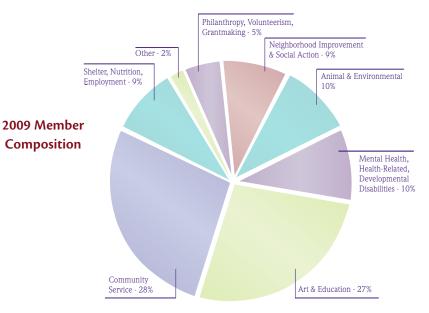
Premiums (in Thousands) \$14,928 \$15,385 \$15,819 \$16,126 \$13,669 2005 2006 2007 2008 2009





# Members

The Nonprofits Insurance Alliance Group is governed by the nonprofits it insures. Our members provide an astounding array of important services to our communities. We highlight just a few here.





#### ElderHelp San Diego, CA

ElderHelp provides personalized services and information that help seniors remain independent and live with dignity in their own homes. ElderHelp provides a wide range of services to ensure a safe and clean home, nutritious food, companionship, transportation, socialization and more.

Find out more at www.elderhelpofsandiego.org







### Special Needs Schools of Gwinnett Lawrenceville, GA

With classes ranging from early childhood to high school programs, Special Needs Schools of Gwinnett (SNSG) seeks to nurture and challenge each student on his or her own level. SNSG's mission is to instill in each student the positive self-image and love for learning which will lead to life-long learning and personal development.

Find out more at www.specialneedsschools.org

#### Project Sanctuary Ukiah, CA

Project Sanctuary assists victims of domestic violence in Mendocino County by providing a safe shelter, counseling, support groups, legal services and transitional housing. They also operate a 24-hour crisis line and facilitate community education programs with a goal of preventing domestic violence.

Find out more at www.projectsanctuary.org

#### NIAC Member since 1990



# Coverages

Insurance Operations Department Michael Pramuk Senior Underwriter 17 Years of Service



All companies in the Nonprofits Insurance Alliance Group are 501(c)(3) tax-exempt organizations governed by their nonprofit member-insureds with boards of directors elected by their member nonprofit organizations. As nonprofits ourselves, we understand the unique needs of this sector and provide coverages and services to help nonprofits better manage their risks and accomplish their missions.

Our Nonprofits' OWN policy form has enhancements to meet the specific needs of the nonprofit sector. As the nonprofit sector is constantly evolving and innovating, we continually review our coverage forms to ensure that we are responsive to new social enterprises.

"Let me add my thanks to you and your staff as well...I have been in this business 30 years and I have never worked with a carrier like ANI ever. You are all amazing!"

-Sue Koster, Nonprofit Resources, Inc.

"...we also appreciate your dedication and... all your hard work in keeping our coverages up to speed and our premiums low. We really appreciate it!"

—Barbara Blair, Next Door, Inc.

"I really appreciate your outstanding responses to my inquiries. You have done an over-the-top job." —Rebecca Wilkinson,

George Petersen Insurance Agency

"You truly are incredible; thank you so much for your extra effort in assisting our client."

-Kathy Hope, Malloy Imrie & Vasconi

Coverages available through the Nonprofits Insurance Alliance Group include:

- General Liability
- Auto Liability
- Social Service Professional
- Improper Sexual Conduct
- Directors and Officers Liability
- Umbrella Liability
- Liquor Liability
- Employee Benefits Liability

Through companion programs, the following coverages are available:

- Property
- Auto Physical Damage
- Fidelity
- Participant/Volunteer Accident
- Foster Parent Liability
- Workers Compensation (introduced in early 2010)

"We truly appreciate that you are always so responsive. And I am so grateful that renewals/endorsements are so easy; especially now with some of the automatic renewals—it is such a timesaver AND relieves some of my stress!"

—Debbie Tachibana, Mother Lode Insurance

"Thanks for all your prompt service it is great!"

---Christine Gooch, Ogilvy-Hill Insurance



Risk Department Steven Moody Compliance Manager 17 Years of Service

"You guys are great to work with... I'm glad I found you!" —Renee Pethel, Pethel Insurance Group, Inc.

## Service

Finance Department Stephanie Larsen Accounts Receivable Accountant 10 Years of Service



#### Our Strategic Principle:

## Inspired service and sensible products at the right prices, effectively and dependably delivered.

Insurance is a contract—a promise—to deliver service when something bad happens. An insurance company's only product is service. Our mission doesn't include being just another insurance company. It requires us to be a company that is there to provide valuable service year-round—when things go bad and, more importantly, before they do.

"We are so grateful that your company exists to insure nonprofits and that you do such a superb job that you are able to issue dividends again...Thank you for all you do for nonprofits!"

-Marilyn Price, Trips for Kids

"I absolutely love NIAC. You are the best carrier with the best pricing and are the easiest to do business with...BEST all around!" —Insurance Broker comment on 2009 Broker Survey

"I wish I could do more to support your wonderful service, but please know there are many of us out here who thank you for all the work you do to save us so many dollars that in turn keeps us in business so we can serve the community."

—David Shaw, Artbeat, Inc.

# Our aim is to be the organization that sets the standard for how insurance clients ought to be treated. Whether it is how our accounts receivable department responds when there is a payment issue, or how prompt and accurate we are with endorsement requests, how we meet member training and information needs, and ultimately how we help members though the delicate and, often difficult, litigation process... we mean to have our members and brokers leave every encounter with us with the feeling that they have just interacted with a very special company. We know there is always room for improvement, but the comments like those below that we received during 2009 about our terrific staff, tell us we are on the right track.

"I am HIGHLY satisfied with ANI and I look forward to reading my Blue Avocado newsletter. Thank you for sponsoring this great service to nonprofits! It is really making a difference in our efficiency, capacity, and sustainability!" —ANI Member comment on 2009

"I receive a concerned and caring response from friendly people that care about me and my customers. Very rare in the corporate insurance world."

Member Survey

—Insurance Broker comment on 2009 Broker Survey "Just want you to know that going with ANI has been the best decision I have ever made." —ANI Member comment on 2009

Member Survey

"You are my #1 market as you make it easy for us to service our clients by providing exactly the coverages and services they need." —Insurance Broker comment on 2009 Broker Survey "We are extremely pleased with our insurance and services and are proud to be associated with you. It stands as a shining example of what insurance can and should be!" —NIAC Member comment on 2009 Member Survey





## Resources

"No other outlet has so much information and educational opportunities available to members and brokers."

—Insurance broker comment on 2009 Broker Survey

IT Department Kevin Huth Web Developer 3 Years of Service



It's not just about insurance. Our strategic goal is to be an essential partner with our member-insureds, not just by providing great insurance coverage, but also by assisting them to successfully and safely accomplish their missions by providing management assistance.

Managing any enterprise is not easy, but in these challenging economic times it is particularly difficult. We offer practical tools to positively and directly impact our members' operations. Whether it's employment advice, training drivers, or discounted background checks—to meet our standards, these resouces must be practical and cost-effective.

#### **Member-Only Secure Website**

Member-insureds have access to their policies, claims information, and risk management tools, including easy to use checklists and common form templates on the member-only website. To become web-enabled members, simply email webmaster@insurancefornonprofits.org to request a login and password.

#### **Blue Avocado**

An online magazine by and for people who work and volunteer in community nonprofits. We are proud to be supporters of this provocative publication which has received outstanding reviews. Obtaining this free publication simply requires an email to editor@blueavocado.org or signing up at www.blueavocado.org

#### **Employment Issues Assistance**

Members that purchase D&O insurance with us are automatically eligible for free unlimited labor and employment consultations with our Labor and Employment Risk Managers. In 2009, we handled more than 2,000 consultations.

#### Personnel Handbook Review

Members that purchase D&O insurance with us are eligible to have their personnel handbooks reviewed for free to ensure they are current. We reviewed more than 100 handbooks in 2009.

"I have really appreciated the quality of the webinars that I have participated in. Even though we are a small operation, I've learned applicable, valuable information." —ANI Member comment on 2009

Member Survey

#### **Driver Training**

Members with auto insurance with us are eligible for free driver training. Training is available on-site, online or as a self study. In 2009, we trained 800 drivers. "The level of service Pamela and Ellen have given to our organization has helped us handle human resource issues, employment law questions...They are one of the many reasons we could not operate without your assistance." —Susan McDonnell, Descanso Gardens

#### Vehicle Monitoring Program

Members with insured fleets are eligible for this free 800 "How am I driving?" tool to help identify problem drivers before they cause an accident. More than 1,300 vehicles were monitored through this program in 2009.

#### **Educational Booklets**

Risk management educational booklets (download or order from the web) on various topics important to nonprofits. Free to members.

#### **Audiovisual Lending Library**

Free resource. Dozens of titles for nonprofit staff meetings and training sessions.

#### Free Sexual Harassment Training for Supervisors

(For NIAC Members AB1825 requirement in CA) Free online resource for meeting state requirements. More than 1,600 individuals have met this requirement by using this resource during 2009.

#### BOARDnetWORK

A web-based tool to help boards of directors stay informed and organized for less than a dollar a day.

#### **Discounts on Background Checks**

Significant discounts available for background checks through Intellicorp. Member Platinum Package is only \$9.95—a savings of more than \$40 per background check. This year, our members completed more than 12,000 discounted background searches.

#### Webinars

We delivered 28 Risk Management Webinars in 2009 with more than 1,500 participants. Download a 2010 schedule at www.insurancefornonprofits.org



Member Services Department Pamela Fyfe and Ellen Aldridge Labor and Employment Risk Managers 4 and 2 Years of Service

"Your employment advice service has been so timely, top-notch and practical. Very much appreciated."

---NIAC Member comment on 2009 Member Survey

## 20 Years of Serving Nonprofits...

#### **1989**

NIAC—Capital of \$1.3 million in loans provided by the Ford Foundation, the David and Lucile Packard Foundation, Wallace Alexander Gerbode Foundation, San Francisco Foundation, Marin Community Foundation, Walter S. Johnson Foundation

October 17th Loma Prieta earthquake hits Santa Cruz CA

November 1—NIAC writes first policy

#### 1990

NIAC ends year with 270 members, \$1.3 million in premium

NIAC hires first staff underwriter to replace third party administrator

#### 1991

Free audiovisual lending library established

Introduced auto physical damage, directors and officers and umbrella coverages

#### 1992

Introduced Participant/Volunteer Accident coverage

Introduced premium installment payment plan

1990

The hillsides represent the growth of membership of each company. NIAC is represented by blue, ANI by green and the Group by turquoise. Years are indicated across the bottom, and membership levels are indicated at right.

1992

#### 1993

First bill introduced in Congress to enable tax exemption for charitable risk pools

#### 1994

NIAC celebrates 5 year anniversary

NIAC welcomes its 1000th member

Established reinsurance arrangement with SwissRe

1995

NIAC featured in PBS series "The Visionaries"

Companion property program developed for members

#### 1996

Congress adds Section 501(n) to the tax code enabling 501(c)(3) tax-exempt status for charitable risk pools

State of California adds Section 23701z to the Tax Code enabling state taxexemption for NIAC

Introduced preventive free legal advice for all D&O policyholders

Launched website-www.niac.org

#### 1997

NIAC receives 501(c)(3) status Implemented direct bill system

Introduced free driver training program —500 drivers trained

#### 1998

\$150,000 grant received from Packard Foundation to develop business plan to expand NIAC model outside California

Claims handling moved in-house—substantial savings!

#### 1999

NIAC celebrates 10 year Anniversary NIAC welcomes 2,000th member

Introduced Nonprofits' OWN enhanced policy form

Receive \$5 million grant from the Bill & Melinda Gates Foundation for capital for ANI

#### 2000

NIAC purchases and renovates a new headquarters building in downtown Santa Cruz

Launched new computer application for underwriting operations

Receive \$5 million grant from the David and Lucile Packard Foundation for capital for ANI

1997

1991

1<u>993</u>

1994

1996

1995

#### 2001

The Nonprofits Insurance Alliance Group starts operation: Alliance Member Services (AMS), National Alliance of Nonprofits for Insurance (NANI), and Alliance of Nonprofits for Insurance, Risk Retention Group (ANI) join Nonprofits' Insurance Alliance of California (NIAC) to form the Group. All companies are 501(c)(3) nonprofits

ANI starts providing coverage for nonprofits in Colorado

North American Elite (NAE) property program introduced

A.M. Best Weighs in! NIAC receives A-(Excellent) A.M. Best rating

ANI receives B++ (Very Good) A.M. Best rating before writing any policies!

#### 2002

NIAC Board approves \$1 million in returned premium to NIAC members with a favorable loss experience—728 members qualify

ANI operates in nine states and the District of Columbia and completes first full vear with 369 members

Nonprofits Insurance Alliance Group now insures 4,001 nonprofits, with gross written premium totaling \$35.4 million and total assets of \$94.6 million

#### 2003

Nonprofits Insurance Alliance Group expands coverage to 17 states plus the District of Columbia

#### 2004

#### 2005

#### 2006

NIAC Board approves Dividend Plan and declares first dividend of \$3.7 million for members

#### 2007

	NIA Group begins transacting new and renewal business online through new	ANI Board approves Dividend Plan	10,000
	secure broker area on websites	Introduced BOARDnetWORK—online board management tool	9,500
	Launch of new member-only area of website makes available an extensive list of loss control resources	2008 NIAC Board declares dividend of	9,000 8,500
	NIAC upgraded to A (Excellent) by A.M. Best	\$4.2 million for members	8,000
	CIO Magazine recognizes the NIA Group as one of its 100 award winning organi-	Blue Avocado, new online magazine is launched with the financial support of the Group	7,500 7,000
Ĭ	zations around the world that excel in using information technology manage-	2009	6,500
	ment and practices 2005	NIAC Board declares another \$4.2 million dividend to members	6,000 5,500
	ANI upgraded to A-(Excellent) by A.M. Best	ANI and NIAC launch new revised websites	5,000
	Pamela Davis, CEO, named one of FORTUNE Small Business and	ANI operates in 23 states and the District of Columbia	4,500 4,000
	Winning Workplaces Best Bosses New D&O form introduced for small	2010	3,500
	organizations without employees	ANI begins writing coverage in Arkansas The Group now writes in 25 states and the District of Columbia	3,000 2,500
		Nonprofits Insurance Alliance Group forecasts it will have 10,000 members	2,000 2,000
		by year-end!	1,500
	and Growing		1,000
			500

2000

2002

2004

2003

2005

2006

2009

2007

## **Management Team**

#### A HEAD FOR INSURANCE...A HEART FOR NONPROFITS

You don't hear much about Alliance Member Services (AMS), one of the companies of the Nonprofits Insurance Alliance Group but that is where all the work gets done. AMS is the organization that employs the staff that supports NIAC, ANI and NANI. AMS is also a 501(c)(3) nonprofit. As the management team, we take great pride in our staff and their consistent efforts to provide inspired service to our members and their insurance brokers.



Pamela E. Davis President and CEO



Kimberly Aday Vice President of Finance



Gary Bencomo Vice President of Administration



Charles C. Hewitt Vice President of Claims



Betty Johnson Vice President of Information Technology



Laura C. Marcus Vice President of Risk



Susan Bradshaw Vice President of Marketing and Member/Broker Services



Melissa E. Yarnell Vice President of Insurance Operations

"Thank you for all your effort and input and support on this case. I can't imagine what it might have been like without you. We are forever grateful for all of you, and particularly for ANI. This case has been such a tremendous distraction for us... thank you for your staunch advocacy, for your assistance and for providing us with such outstanding legal counsel." —An ANI Member

"...just to let you know that I am very happy with the insurance group... Service is 'remarkably great'."

-Madonna Breton,

St. Anselm's Cross-Cultural Community Center

www.insurancefornonprofits.org

Nonprofits Insurance Alliance Group + P.O. Box 8507 + Santa Cruz, California 95061